R J Reynolds Tobacco Company

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To: Region Business Managers

Re: Surplus WINSTON Items

Ladies and Gentlemen,

The WINSTON brand has a surplus of racing items which can be used as giveaways to retailers. These items can be used at trade shows, new store openings etc. We would prefer if these items were not used around racing events as these items are from 1997.

If you are interested in any of these items please complete the below table and return via email. I have also included a spreadsheet of all current requests on these items.

Region : _____

Item #	Description	Master Case Qty	Qty Needed in Eaches
541562	Winston Racing Video	50 per	
530891	"Kick in the Asphalt" CD	120 per	

Please respond with your requests by April 24th so these items can be allocated equitably.

Sincerely,
Lori

L.M. O'Connor

cc: Region Operations Managers

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Source: https://www.industrydocuments.ucsf.edu/docs/yhhn0000

	Drag Posters	Winston Cup Videos	Vantage Ashtrays
Region	534212	541562	489044
13xx	2,000	300	
16xx	2,000	3,000	
17xx	2,032	2,000	1,657
18xx	2,000	300	
21xx	3,400	1,015	
56xx	2,000	3,000	
67xx	600	3,000	
Total	14,032	12,615	1,657
Drag Posters can be ordered in eaches, Master cases in increments of 60.			
Video's can be ordered in eaches, Master cases in increments of 50.			
Ashtrays can be ordered in eaches, Master cases in increments of 675			

Source: https://www.industrydocuments.ucsf.edu/docs/yhhn0000